

Job Description

I. Key Specifications

Position -	Art Director (Junior / Senior)	Unit – TMI Network
Reports to -	Business Head	Department – EBITA
Reportees -	Creative Team	Location – Hyderabad

II. What you are expected to do

The Art Director would act as the creative head of the delivery team enabling them to visualise and conceptualise customised solutions that are contemporary, relevant and address the right target audience. You would have to:

1. Understand and be at ease with all forms of media and be contemporary
2. Produce contemporary work in advertising & marketing communication
3. Develop such skills in the team members and make them excel
4. Provide thought leadership and creativity

III. We are looking for

Candidates who are creative, understand human psychology, have an insatiable appetite to know more about everything and want to make a career in advertising. Should be a team player with excellent leadership skills

You should have

- Creativity and spontaneity
- An aesthetic sense and an eye for detail
- Excellent communication skills, especially in English
- Working knowledge of Web Design, Internet, Visual and Graphic Tools etc

IV. What seems to work for us

Graduates, preferably Bachelors of Fine Arts, Mass Communication, Graphic Designing, Web Designing etc excel in this role.

V. Where your peers are from

Candidates with 3 – 10 years of experience in Ad Agencies, Mass Communication, Journalism, Internal Communication and Corporate Communications amongst others.

On a personal note;

As the Art Director, you are expected to know what EBITA is all about, what it does and how is it a part of the business solution for our clients. How does it work independently and collectively with other lines of business within the TMI Group are the sort of issues that you need to know like the back of your hand. Creatives, Ad Releases, Response Management for bulk recruitments – these form an integral part of the solutions that you propose to our clients.